

# Érica Yoko <u>Ho</u>nda Uehara

**Graphic Designer** 



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Sao Paulo, Sao Paulo, Brazil



Gyoda, Saitama, Japan - since January/2019



Travel, food, TV shows and movies, photography and fashion.

## Habilidades



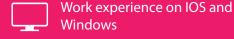
Portuguese BR - Native English - Advanced Japanese - Basic



Adobe Photoshop Adobe Illustrator Adobe InDesign CorelDRAW



Hand-drawn illustration



## **Education**

## **Universidade Estadual Paulista - UNESP**

**Bachelor Degree of Graphic Design** 03/2006 - 12/2010 • Bauru, Sao Paulo, Brazil

## Escola Senai João Martins Coube

**Technician Degree in Graphic Arts** 08/2006 - 07/2008 • Bauru, Sao Paulo, Brazil

## **ILSC**

## **English Course**

02/2014 - 05/2014 • Toronto, Ontario, Canada

## **Billy Blue**

## **English Course**

12/2008 - 03/2009 • Sydney, New South Wales, Australia

## Experience

#### Puket

## **Junior Designer**

Development of the socks collections of the company, participating since the research for new trends, inspiration and new models, to the socks final design.

11/2014 - 06/2016 • Sao Paulo, Sao Paulo, Brazil

## **Peixe Urbano**

**Designer** (09/2011 - 04/2012)

Junior Designer (03/2011 - 08/2011)

As Junior Designer: responsible for creating ad layouts for Peixe Urbano website. As Designer: management and orientation of the Junior Designers team on the development of the ads for Peixe Urbano website.

03/2011 - 04/2012 • Sao Paulo, Sao Paulo, Brazil

### Fabre

## **Graphic Designer**

Responsible for developing points of sales and promotional material such as banners, newletters and product shelves.

01/2011 - 03/2011 • Sao Paulo, Sao Paulo, Brazil

## **Unimed Bauru**

### Intern

Development of corporate and marketing material for Unimed, such as newsletter, company newspaper, ads, brochures, outdoors, etc.

2010 • Bauru, Sao Paulo, Brazil

## **Inky Design Lab**

## Intern

Creation of printed material for Unesp-Bauru, including a graduation invitation and a book layout.

2009 • Bauru, Sao Paulo, Brazil